

# IPMA Annual Convention

September 20-21, 2024

Renaissance Indianapolis North | Carmel



You are invited to participate in the Indiana Podiatric Medical Association's Fall Convention, September 20-21, at the Renaissance Indianapolis North in Carmel, Indiana. Distinguish yourself from your competition, increase your company's visibility and build relationships. Sponsor benefits expand outside of the convention. Space is limited. Register early for this exclusive opportunity!

Questions? Contact the IPMA Office at 888-330-5589 or [inpma@indianapodiatric.org](mailto:inpma@indianapodiatric.org).

## SPONSOR PACKAGE \$975

This sponsor opportunity includes many marketing opportunities, keeping your company in front of Indiana's podiatrists during the year following the convention. [Click here](#) for sponsor registration. Register by August 19 to receive full sponsor benefits.

### Fall Convention

- Display table and registration for one representative.
- Opportunity to address attendees during vendor showcase luncheon.
- Pre- and post-convention attendee lists.
- Half-page advertisement in convention program (upgrade to full page \$100).
- Recognition on convention webpage.
- An additional representative can be added for a \$100 registration fee.

### Digital Marketing

- Half-page advertisement in two issues of Forward, IPMA's publication (\$400 value, upgrade to full page for \$100 per issue).
- One email promotion to IPMA members and prospective members.

### Webinar Series

- Recognition on webinar series webpage.
- Pre- and post-convention attendee lists for each of the four webinars to be offered.
- Recognition and one promotional message to be posted during one webinar.

## ADDITIONAL CONVENTION OPPORTUNITIES

The following in-kind opportunities are available for convention sponsors. There is limited availability and are on a first come basis. These in-kind items are provided to IPMA prior to the convention and no additional cost to the sponsor.

- Lanyards (Quantity 150)
- Registration Bags (Quantity 150)
- Pens (Quantity 150)
- Notepads or portfolios (Quantity 150)
- Gift to be placed in registration bag (Quantity 150)

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## CONVENTION INFORMATION

### Location & Hotel Accommodations

Renaissance Indianapolis North  
11925 N. Meridian Street  
Carmel, IN 46032

The Renaissance Indianapolis North is offering a special rate of \$169 for the IPMA Convention. Reservations must be made by August 29, 2024, receive this rate. To make reservations, call 800-228-9290 or [click here](#) to reserve online.

### Registration

[Click here](#) for sponsor registration. Registrations are accepted via online only. Cancellation Policy: Requests for refunds must be made in writing to IPMA. Cancellations made prior to August 19, 2024, will be refunded minus a processing fee of \$75.



### Display Table Set-up and Teardown

Set-up: Friday, September 20 | 7:00 a.m.-9:30 a.m.  
Tear-down: Friday, September 20 | 3:30 p.m.-4:30 p.m.

### Shipping

All boxes shipped to the Renaissance must contain a label stating the name of the sponsoring company. Boxes should not arrive sooner than September 13. Ship to:  
Renaissance Indianapolis North  
IPMA Convention 9/20/2024  
11925 N. Meridian Street  
Carmel, IN 46032

For return shipments, please have boxes labeled and ready to ship with pick up scheduled. You may leave your boxes on your table. The hotel will pick them up and take them to the shipping area.

### Convention Program Advertisements

All advertisements in the convention program are full color. Trim size is 8.5"x11". Ad files must be received by August 23, 2024 to ensure placement.

Ad Dimensions	Width	Height
Half Page	7.5"	4.5"
Full Page	7.5"	10"

*For full page ads with bleed, please add 1/8" beyond trim edge on all four sides.*

## EXHIBIT SCHEDULE

### Friday, September 20, 2024

7:00 a.m.-9:30 a.m.

Exhibit Table Set-up

8:30 a.m.-10:00 a.m.

Doctor and Medical Assistant Lectures

10:00 a.m.-10:30 a.m.

Break with the Doctors and Medical Assistants

10:30 a.m.-12:00 p.m.

Doctor and Medical Assistant Lectures

12:00 p.m. -1:30 p.m.

Lunch and Vendor Showcase

1:30 p.m.-3:00 p.m.

Doctor and Medical Assistant Lectures

3:00 p.m.-3:30 p.m.

Break with the Doctors and Medical Assistants

3:30 p.m.-4:30 p.m.

Exhibit Table Tear-down