



# *Annual Fall Convention*

INDIANA PODIATRIC MEDICAL ASSOCIATION

OCTOBER 5-8, 2023 | MARRIOTT INDIANAPOLIS NORTH

VENDOR INFORMATION



# Annual Fall Convention

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## Exhibit and Sponsorship Opportunities

**Exhibit Table ..... \$600**

Registration for up to two representatives includes breakfast, breaks and lunch. Your exhibit table also includes a 25% discount on advertising in the convention program; convention program listing and pre- and post-convention attendee roster. Registration must be received by September 15 to be included in convention materials.

**Company Insert in Registration Materials..... \$100**

One collateral piece or gift, supplied by the vendor, and distributed to all attendees at the convention. This opportunity is only available to exhibitors. Corporate Partners receive this option complimentary.

**Registration Bag ..... \$750 (or provide in-kind)**

Your company name and logo imprinted on the bags. Other company collateral will be placed into the registration bag.

**Lanyards ..... \$400 (or provide in-kind)**

Your company name or logo imprinted on the lanyard.

**Notepads ..... \$400 (or provide in-kind)**

Your company name and logo imprinted on the notepad.

**Pens..... \$400 (or provide in-kind)**

Your company name or logo imprinted on the pen.

### Convention Program Advertising

*(Advertisements are full color)*

Half page Horizontal (7.5"x4.75") ..... \$200

Full Page (7.5"x10") ..... \$300

Production Specs: Program trim size is 8.5x11. Bleeds may be included on full page ads and must extend at least 1/8" beyond the trim size on all four sides. Live copy should be kept at least 1/2" from trim edge. PDF files with fonts embedded and images at 300 dpi, preferred. Can also accept TIFF, JPEG or EPS files at 300 dpi. Microsoft Word and Powerpoint files not accepted.

DEADLINE: September 15, 2023

## Corporate Partnerships

Enhance your presence at the Annual Fall Convention and beyond! Year-round marketing opportunities are available through the IPMA Corporate Partner Program. Corporate Partnerships begin at \$800 and include exhibit space at the Annual Fall Convention. More information is available on the next page.

**CLICK HERE TO REGISTER AT [INDIANAPODIATRIC.ORG](http://INDIANAPODIATRIC.ORG)**



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## Corporate Partnership Opportunities

If podiatry is a target market for your company, the IPMA Corporate Partner Program will give your company heightened visibility to reach Indiana's podiatrists. The Indiana Podiatric Medical Association and the corporate world have much to gain by working together. The choice is yours. IPMA offers four levels of participation, each with corresponding member benefits. Enrollment in the Corporate Partner Program is for a period of 12 months, beginning on the date of enrollment, and is renewable on an annual basis. Connect at a whole new level. **Click here to become an IPMA Corporate Partner.**

	CORPORATE PARTNER LEVELS					
	CONVENTION EXHIBITOR \$600	BRONZE \$800	SILVER \$2,000	GOLD \$3,500	PLATINUM \$5,000	DIAMOND \$7,500
Exhibit Table						
Premium Visibility at Convention						
Advertisement in Convention Program	25% discount	1/2 page or \$100 discount on full	1/2 page or \$100 discount on full	1/2 page or \$100 discount on full	Full page ad	Full page ad Cover placement
Recognition as Corporate Sponsor in Convention Materials						
Convention Program Listing		Logo Included	Logo and premium placement	Logo and premium placement	Large logo and premium placement	Large logo and premium placement
Recognition on Convention Web Page				Logo Included	Logo Included	Logo Included
Opportunity to provide convention item or other gift distributed at convention						
Recognition as food and beverage sponsor				One breakfast	One breakfast and full-day of breaks	One full-day of breaks, social, event, and Saturday lunch with opportunity to address attendees
Sponsor of Friday lunch with participation in vendor show case						
Collateral insert in registration materials						
Logo and contact information on IPMA website						
Recognition in <i>Forward</i> quarterly newsletter (4x)						
Ad in <i>Forward</i> quarterly newsletter (4x)			1/2 ad or \$100 discount on full	1/2 ad or \$100 discount on full	Full page ad	Full page ad Cover placement
Email promotion to IPMA members		1	1	2	4	6
Provide article in <i>Forward</i> newsletter					2 issues	4 issues
Recognition in first annual dues renewal notice						

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## Convention Information

### Location & Hotel Accommodations



Marriott Indianapolis North  
3645 River Crossing Parkway  
Indianapolis, IN 46240

The Marriott Indianapolis North is offering a special rate of \$155 for the IPMA Convention. Reservations must be made by September 14 to receive this rate. To make reservations, call 800-445-1551.

### Registration

[Click here for sponsor registration.](#) Registrations are accepted via online only. Cancellation Policy: Requests for refunds must be made in writing to IPMA. Cancellations made prior to September 8, 2023, will be refunded minus a processing fee of \$75.

### Display Table Set-up and Teardown

Set-up: Thursday, October 5, 3:30 p.m.-6:30 p.m.  
*(All booths should be set up by 7:00 a.m. on Friday, October 6.)*  
Tear-down: Friday, October 6, 3:00 p.m.-4:00 p.m.

### Shipping

All boxes shipped to the Marriott must contain a label stating the name of the sponsoring company and IPMA Fall Convention October 5, 2023. Boxes should not arrive sooner than September 28. Ship to:

Marriott Indianapolis North  
3645 River Crossing Parkway  
Indianapolis, IN 46240

## Convention Schedule

The following is the schedule during the dates the vendors are present at the convention.

### THURSDAY, OCTOBER 5, 2023

3:30 p.m.-6:30 p.m.

**Vendor Registration and Set-up**

### FRIDAY, OCTOBER 6, 2023

7:30 a.m.-5:00 p.m.

**Vendor Area Open**

8:00 a.m.-10:00 a.m.

Doctor and Medical Assistant Lectures

10:00 a.m.-11:00 a.m.

**Break in Vendor Area**

10:30 a.m.-12:00 p.m.

Doctor and Medical Assistant Lectures

12:00 p.m.-1:30 p.m.

**Lunch and Vendor Showcase**

1:30 p.m.-2:30 p.m.

Doctor and Medical Assistant Lectures

2:30 p.m.-3:00 p.m.

**Break in Vendor Area**

3:00 p.m.-5:00 p.m.

Doctor and Medical Assistant Lectures

3:00 p.m.-4:00 p.m.

**Vendor Tear-down**



REGISTER BY SEPTEMBER 15  
TO RECEIVE ALL SPONSOR BENEFITS

REGISTER AT [INDIANAPODIATRIC.ORG](http://INDIANAPODIATRIC.ORG)